

# ANNUAL REPORT OF ACTIVITIES

2022

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2022



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# WHO WE ARE



04

We are a Brazilian think tank dedicated to climate policy. As a non-partisan, independent, and non-profit organization, we seek to contribute to the development of impactful public policies for the benefit of people and the planet. With a specialized and multidisciplinary team, we have been working since 2019, using data, science, and dialogue to address the climate emergency with ideas and technologies of our time.



# PRESIDENT'S MESSAGE

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The year 2022 was full of challenges: we witnessed the slow recovery of social and economic life after the coronavirus, we faced a war against nature in our country, carried out by authorities who are unconcerned about the future of the planet and the protection of our environmental assets. We mourned the loss of environmental defenders, such as Bruno Pereira and Dom Philipps. We felt the fear of institutional coups against our democracy. We demanded a change in the low-ambition and low-integrity climate targets proposed by the Brazilian government to the United Nations. And we actively worked to put climate at the center of the debate in a major election, which defined our democratic and ecological future.

We brought the intelligence of data, analysis of scientific evidence, strategic communication, public dialogue, activism, and public spirit to the toolbox of Talanoa. To do so, we gathered a multidisciplinary and intergenerational team of over 30 people, based in 5 states and 4 regions of the country.

It was with this team that we advanced to fulfill our mission of using the ideas and technologies of our time to put Brazil at the forefront of the global climate movement. It was in the context of crises in democracy and climate that the Talanoa Institute grew and established

itself as one of the most active institutions in the field of climate policy in the country.

I would like to highlight our contribution through the document “Reconstrução” (Reconstruction), the highlight of the systematic monitoring of federal government decisions that we carried out between 2019 and 2022. Created within the Política por Inteiro, this effort reviewed thousands of decisions published in the Official Gazette during those years and identified the set of measures to be revoked, reinstated, and revised from 2023 onwards. I dare say that this was the most comprehensive monitoring ever carried out on a Brazilian public policy. It was delivered to the newly elected government and its transition team, with praise and gratitude for the “luxury” of having an unprecedented, rigorous, and user-friendly material for evaluating the state of affairs and planning future actions.

We also carried out other major projects, which are presented in this report. Among them, we expanded the monitoring of policies for the Amazon states, deepened “talanoas” on priority topics on the climate agenda, and reached over 115,000 listeners during the electoral period through the podcast “A Terra É Redonda (mesmo!)” (The Earth Is Round, Really!), in partnership with the piauí magazine. We were present at the OECD headquarters in Paris, the UN General Assembly, and



Climate Week in New York, the first Brazil Climate Summit at Columbia University, the Sustainable Amazon Forum in Alter do Chão, the COP 27 in Sharm el-Sheik, and many other forums. We sought to actively contribute as members of national and international networks, such as the Climate Action Network (CAN), the Latin American and Caribbean Climate Finance Group (GFLAC), the Observatório do Clima (OC), and the Climate, Agriculture, and Forests Coalition. In addition, we co-led the Climate and Development Initiative: Visions for Brazil 2030, which brings together over 300 political leaders and experts.

Within our organization, we improved our processes, implementing agile methodologies. We invested in financial management, compliance processes, and internal governance, reinforcing the solidity and excellence of Talanoa. Our annual strategic planning served as a reference point for all the actions we carried out.

Incredibly, in 2022, we met in person with the entire Talanoa team for the first time. On July 25th, we gathered in Curitiba, where one of our offices is located. We revisited our history, already projecting a post-election future, and developed

strategies to expand the socio-environmental and climate impacts of our actions.

We also defined fundamental values for our organization: dialogue, engagement and integrity. We reflected these values in a Code of Ethics and internal procedure manuals.

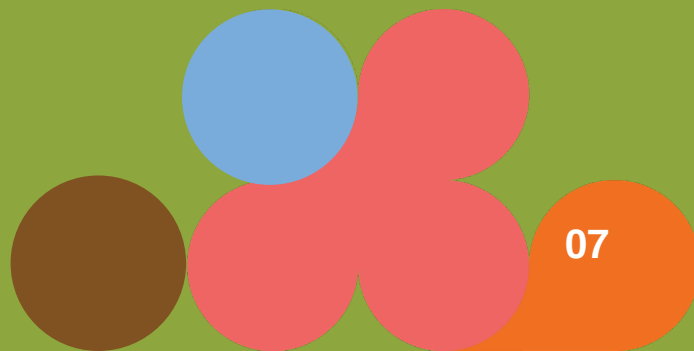
Finally, but not least, in December we launched the new brand of the Institute, created by Estúdio Radiográfico to translate the spirit of Talanoa into colors and shapes.

In 2023, we are already working on many new projects and initiatives, and we will continue to work so that, democratically, a new generation of public policies becomes an effective response to the climate emergency in Brazil.

More than just reminding everyone that we no longer have time to waste, Talanoa wants to build the pathways for our society to make the most of the time we have to overcome the climate crisis. Shall we go together?

**Natalie Unterstell**

President of the Talanoa Institute



# 2022 HIGHLIGHTS

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In 2022, Talanoa presented:



**12**

publications, both printed and online, of studies and conjunctures



**55**

weekly newsletters and 12 monthly analyses



**791**

climate and environmental norms captured

**08**





**426**

acts captured in the Executive branch through the Foco Amazônia



**122**

mentions in national and international news articles



**49**

publications in the press mentioning Talanoa and its spokespersons during COP 27



**115**

thousand

reproductions of the podcast “A Terra é Redonda (mesmo!)” in 3 months

# POLÍTICA POR INTEIRO

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In 2022, we improved the daily monitoring of our initiative - developed with unprecedented methodology and our own algorithms - to capture relevant signals and their identified effects in the acts published by the Federal Executive on climate change and environment-related topics.

We published 55 weekly newsletters with the highlights of the relevant signals identified and conducted in-depth technical analyses monthly. We aim to transmit trends and build scenarios so that they become a public good. Our analyses have been used as input for high-level discussions with

political, environmental leaders and to stimulate and encourage different actors to create public policies that can minimize the impacts caused by climate change.

We held five meetings of the POLÍTICA POR INTEIRO Expert Panel - a multidisciplinary advisory group. From the meetings and conversations throughout the first semester, including dialogues with election campaigns, the document “8 Propostas para o Brasil virar o jogo na agenda climática em 2023-2026” (“8 Proposals for Brazil to turn the tide on the climate agenda in 2023-2026”) was developed.



# 10

# RECONSTRUCTION

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We released a report with a comprehensive analysis of the actions published by the federal government, titled “Reconstruction: 401 acts of the Federal Executive Power (2019-2022) to be revoked or revised for the reconstruction of the Brazilian climate and environmental agenda,” which is part of the “Política por Inteiro” initiative. The document was published by major press outlets in the country and abroad, and had a significant impact on social media.

As a result of this extensive study, three presidential campaigns adopted our “Reconstruction” as a proposal to “repeal acts of executive power”. This fact makes us very proud because we are the only organization that, through an already consolidated initiative, “Política por Inteiro,” has cataloged sub-legal norms such as decrees, orders, and other acts to be revoked or regulated in a new government.

After the elections, we delivered the “Reconstruction” to both civil society

and the newly elected President of the Republic and his transition team in an open (usable) format, which facilitated the use of the study and the identification of sub-legal instruments to be undone or redone. Thus, our work has directly impacted the government transition and has supported decision-making processes in order to expedite the pace of reconstruction of federal public policies in the areas of climate, environment, and indigenous issues.



# FOCO AMAZÔNIA

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In April 2022, we launched the Foco Amazônia initiative, which contributes to understanding subnational policy with an impact on the Brazilian Amazon region. Following the model of Política por Inteiro, the platform uses algorithms and our own human curation to monitor the Executive and Legislative powers of the states in the Legal Amazon and to connect speeches, acts, and actions. Part of our team of analysts gathered in the Amazon and held events in Acre, Amazonas, and Mato Grosso. These events involved the participation of over 100 individuals, including academics, activists, political figures, regional leaders, and specialized journalists, promoting extensive regional debates. In addition to the in-person and virtual connections fostered by the events, the launch of Foco Amazônia generated media coverage and digital engagement, with mentions in 35 TV and radio programs, including live appearances by our team, as well as over 430 accesses to our platform.

## Foco Amazônia in numbers

426

acts captured in the Executive from 2019 to 2022, with 248 relevant to climate and environmental policy

327

relevant legislative proposals captured since 2015

122  
million

deforestation alerts (DETER)

11

monthly reports

435

accesses to the data platform

12

# AMAZON COAST

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We also produced, in partnership with WWF Brasil and other institutions, a video widely disseminated on all social media about the Amazon Coast as a strategic territory for biodiversity conservation. The content emphasized the damage caused by oil and gas exploration at the mouth of the Amazon.

WATCH



<https://youtu.be/NDAg7CItBY>



# CLIMATE AND DEVELOPMENT

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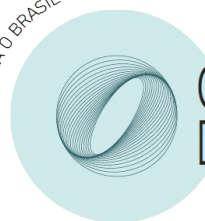
In the Climate and Development initiative, we have formed a platform for dialogue among networks/coalitions and across sectors, political actors and society. This generated direct transformations in 2022, such as the change in decision by the governor of Rio Grande do Sul the definitive shelving of the Guaíba Mine project, which was to exploit coal, sand and gravel; and indirect ones, such as the inclusion of climate as a critical issue in the majoritarian elections and the pro-decarbonization proposals in the Congress.

The initiative supported an unprecedented articulation in favor of a new national development project based on the low-carbon economy, reconciling the economic and environmental agenda of decarbonization with the need to combat

inequalities and create social inclusion for all people.

This project was also a driver for the development of new partnerships. At the Climate Financing event in September 2022, we signed a Memorandum of Understanding between the Talanoa Institute and IPC - Investors for Climate, strengthening and enabling joint initiatives in line with the institutional missions and visions of the two organizations. IPC's main objective is to engage and empower local professional investors to advance the decarbonization agenda while seeking better risk-adjusted returns. The movement is formed by a plural group of 41 Brazilian professional investors, including asset managers, pension funds, insurance companies and family offices, with assets under management of more than R\$ 2 trillion.

VISÕES PARA O BRASIL 2030



CLIMA E  
DESENVOLVIMENTO



# CLIMATE DIALOGUES

As part of the initiative, we have established the public narrative that we need to listen to present players, draw up future scenarios, and propose the best solutions so that Brazil can prepare, create, and implement a development plan that meets the demands of climate change. With this vision in mind, between April and September, we held four rounds of face-to-face sector dialogues in São Paulo and Rio de Janeiro, attended by more than 140 representatives of various economic and social segments from different

regions of the country. The events were developed in partnership with the following entities: Climate and Society Institute (ICS); Alberto Luiz Coimbra Institute for Postgraduate in Engineering of the Federal University of Rio de Janeiro COPPE/UFRJ; Brazilian Business Council for Sustainable Development (CEBDS); Brazil Climate Center (CBD); ClimaInfo; Coalition Brazil Climate, Forests and Agriculture; Alzirias Institute; Amazon Concertation; Black Coalition for Rights and WWF Brazil.



# CLIMATE AND DEVELOPMENT COLLECTION



As a result of the dialogues held with various actors in society, and based on the knowledge generated, we have published a four-volume collection with analyses on Emissions Pricing, Energy Transition, Just Transition and Climate Finance. In each volume, we debate with technical and analytical rigor an aspect that needs to be tackled by Brazil so that the country can complete its economic transition cycle with the main goal of reducing greenhouse gas (GHG) emissions by 50% by 2030 and zero by 2050. Our ambition is for this material to be an important component in the decision-making of public and private actors with the power to act and a non-negotiable and immediate commitment to the climate agenda over the next decade.

In September, we launched the “Continuity Scenario” in Brazil, Europe and North America. The study, carried out by COPPE/UFRJ researchers as part of the Climate and Development initiative, shows that Brazil in 2030 will reach alarming levels of greenhouse gas emissions if it doesn’t change the course of its environmental policy. At the rate the country was going in 2022, the Paris Agreement would be breached. The figures were discussed at a press conference in Rio de Janeiro and also during the Brazil Climate Summit in New York, with the participation of the president of the Talanoa Institute, Natalie Unterstell.



# 10-POINT PLAN FOR DECARBONIZATION OF BRAZIL

At a public hearing in the Senate, on September 14, 2022, we launched the “10-Point Plan for the Decarbonization of Brazil - Recommendations for the Federal Government 2023 - 2026”, built within the scope of the Climate and Development initiative. Our aim was to present, in a detailed way, the main measures to be adopted in order to reduce greenhouse gas emissions Greenhouse Gas (GHG) emissions, so that Brazil meets the Paris Agreement and reaches in 2025 on track with the transition to a low-carbon economy, with climate justice.

We made strategic deliveries of this document to candidates in several states and to presidential candidates.

Our team took part in meetings with the pre-campaigns of Ciro Gomes (PDT), Lula (PT) and Simone Tebet (MDB). In addition to these, deliveries were also made at meetings for the then pre-candidates Sérgio Moro and João Dória.



## Clima de Eleição

As part of the Advocacy Route project, from “Clima de Eleição”, the Talanoa Institute supported and publicly disseminated the Climate and Development agenda, encouraging its implementation by decision-makers. The Institute joined the coalition of technical organizations, making reference materials available, revising training for federal candidacies, contributing to the eventual virtual classroom, and participating in periodic monitoring meetings.



# THE EARTH IS ROUND (REALLY)

Diversifying the platforms for disseminating content, we launched, in partnership with Magazine Piauí, the podcast “The Earth is Round (really)”, with eight episodes, the result of 40 interviews that brought together leading experts, scientists and community leaders to discuss how Brazilian governments should deal with threats to nature and how to create socio-economic opportunities and push Brazil to take the lead in the global climate agenda. One of our objectives in investing in mass communication was to translate the effects of the climate crisis to a greater number of people. Available on all of Piauí magazine’s audio platforms and channels, the podcast reached more than 115,000 plays between August and November 2022.

“

Over 115,000 plays in three months

”



<https://open.spotify.com/episode/2prENFxN8pBoxwKWvIGM5Y>



# 18

# BRAZIL AT THE OECD

With the aim of qualifying Brazil's accession to the OECD regarding the climate change and environment agenda, Talanoa produced technical knowledge and took part in national and international dialogues in 2022.

We produced three publications on Brazil's entry into the Organization for Economic Cooperation and Development (OECD). In May 2022, Talanoa released a study on the process of Brazil's accession to the OECD with a special focus on forestry and climate change policies. In June, the publication "Considerations on Brazil's Accession Roadmap - Impacts on Forestry and Climate Change Policies" evaluated the roadmap that the country must follow, the actions that must be taken to join the Organization. And the other work, "Brazil's Accession to the OECD: Possible Efficiency Gains", found that Brazil can increase its productivity in general with its OECD via regulatory improvements and greater transparency.

Among our activities, we organized and held two Conjunctions and Risks events, via the YouTube platform, with experts and Talanoa members, who discussed Brazil's accession process to the OECD. In February, the topic was "OECD, Brazil and the Environment", with a detailed description of Brazil's entry into the Organization and what the Amazon has to do with this process, with the participation of Ana Luci Grizzi, sustainability consultant and director of Saint Paul's Advanced ESG Program.

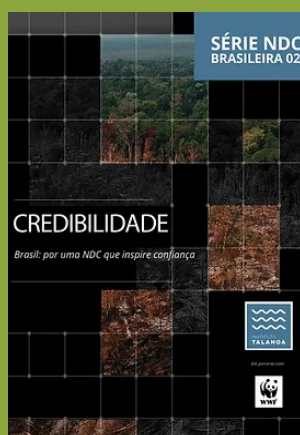
In June, with the release of the roadmap for Brazil's entry into the OECD, guests discussed how the accession process was going. Ambassador Carlos Marcio Cozendey, at the time Brazil's representative to the OECD in Paris; Norway's ambassador to Brazil, Odd Magne Ruud; Professor Dr. Alberto Pfeifer (IEA-USP) and Professor Dr. Vera Thorstensen (CCGI-FGV) took part in the event. As a result of the discussions held at these high-level events and consultations, a lot of knowledge was produced and lessons were learned, some of which are contained in the various reports with analysis and bulletins that we publish.

We were invited by the OECD Secretariat to give a presentation on deforestation, in the context of a meeting of member countries and guests at the organization's headquarters in Paris in June 2022. We also signed a letter sent to the OECD by more than 40 institutions demanding high regulatory standards from the OECD in terms of environmental, climate and indigenous protection.



# NDC SERIES

Through four publications in 2022, we seek to propose actions to qualify Brazil to the Organization for Economic Cooperation and Development (OECD), which must adopt environmentally friendly policies. In the first semester, we published “Brazil’s NDC: Evaluation of the update submitted to the UNFCCC in 2022”. And in the second semester, we launched the “Brazilian NDC Series”, in three booklets:



01 - Transparency - Brazil: the NDC we have

02 - Credibility - Brazil: for an NDC that inspires trust. A summary

03 - Ambition - Brazil: the NDC we need, want, and can achieve.

It is worth remembering that the Talanoa Institute published its analysis of the NDC as early as February 2022, being the first to give a critical technical assessment as soon as the NDC was updated. We published it on the Institute’s social networks and on Política por Inteiro, as well as a signed technical note.

# 20

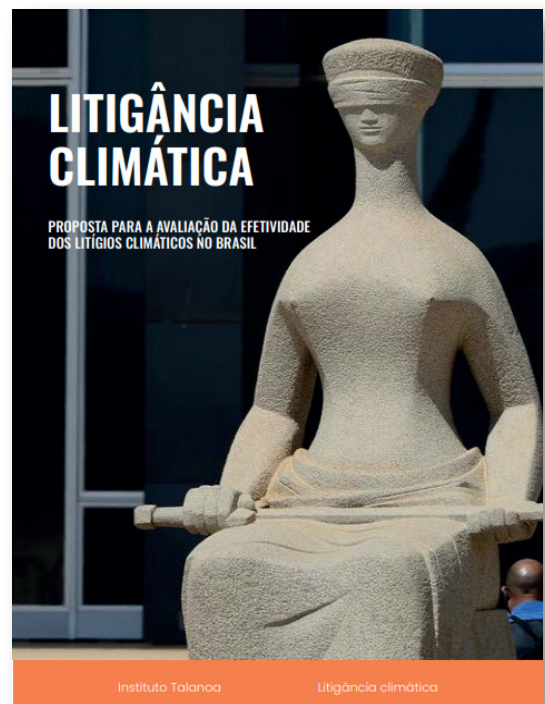


# CLIMATE LITIGATION

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Regarding climate litigation, we have completed, with the technical support of consultants, the work “Climate Litigation: A Proposal for Effectiveness of Climate Litigation in Brazil”. The proposal was launched in February 2023.

In the area of climate litigation, in October we requested to join as Amicus Curiae in ADI 7095, before the Supreme Court (STF). A case that questions the constitutionality of Law 14.299/2022, which extended the contracting of electricity generated by the Jorge Lacerda Lacerda Thermoelectric Complex (SC) - with subsidies from consumers - for another 15 years from 2025. The Talanoa Institute intends to provide new arguments and information to the process.



# TALANOA AT COP 27

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In relation to the 27th United Nations Climate Conference, COP 27, which took place from November 6 to 18, 2022, in Sharm El Sheikh, Egypt, we were represented by our largest delegation in relation to the other UN conferences we have attended, and we held and participated directly in several events on that occasion.

Our team had the opportunity to follow closely the conduct of The Global Stocktake conversation rounds. The president of Talanoa, Natalie Unterstell, led one of the sections and facilitated the dialogue, which aimed to national and local governments, international and local governments, international and financial institutions, companies and citizens take concrete action to the world to finally become zero carbon.



The Talanoa Institute, the Latin American Climate Lawyers Initiative for Mobilizing Action (LACLIMA) and WWF Brasil, presented technical analyses about the necessary adjustments to the implementation of the Brazilian NDC, considering the history of updates by the federal government since 2020: “The NDC that we have, that we want and that we can”. Considering these adjustments and improvements to the NDC in force, we released the “NDC Series”.

Also during COP 27, we co-hosted the event “Changing the Paths of Development”, in which we brought together actors from the global south to debate the importance of climate and development going hand in hand. We shared experiences on the just transition agenda, with the presentation of new initiatives on climate justice and economic development: Energy Transition Mechanism (ETM) in Indonesia, Just Energy Transition Partnership (JET-P) in South Africa and also our Climate and Development initiative.

We also participated in “Embracing Nature as the Foundation for Global Security”. The event highlighted the security risks

that are directly and indirectly linked to the loss of nature, climate change and ecological degradation.

Our team took part in the society meeting with President-elect Luiz Inácio Lula da Silva, with the Minister of the Environment and Climate Change, Marina Silva, and other authorities. We had the opportunity to hand them the document Reconstruction.

During COP 27, the president of the Talanoa Institute, Natalie Unterstell, was one of the facilitators of the UNFCCC Group. Together with experts from around the world, Natalie participated in dialogues to how the gaps in the implementation of the in the implementation of the Paris Agreement can be filled and how international cooperation for climate action can create opportunities for action in all areas.



The technical dialogues were held in a balanced, holistic and comprehensive, with a balanced allocation of time between thematic areas (Mitigation; Adaptation; Means of implementation and support). Finally, during COP 27, we announced the pre-launch of another initiative, Our Decarbonization, a platform that will monitor the decarbonization in Brazil by sector and point out the public policies essential for the country to achieve its greenhouse gas emission reduction targets. The aim will be to evaluate the following sectors: transport and logistics; budget; energy agriculture; governance; waste and sanitation; urban mobility; emissions pricing; industry; and deforestation. But that's a subject for the 2023 Annual Report.

# TALANOA IN THE NEWS

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**The  
Guardian**

**Lula faces stiff challenge to fulfil vow to reverse Amazon deforestation in Brazil**

<https://www.theguardian.com/world/2022/dec/05/lula-brazil-amazon-rainforest-deforestation>

**The New York Times**

**What's next for the Amazon?**

<https://www.nytimes.com/2022/11/01/climate/amazon-climate-lula-bolsonaro.html>

**LATIN POST**

**Brazil Is Losing Amazon Rainforest to Organized Crime, Traffickers Using the Region to Smuggle Drugs, Judge Says**

<https://www.latinpost.com/articles/157820/20221209/brazil-losing-amazon-rainforest-organized-crime-traffickers-smuggle-drugs.htm>

**openDemocracy**   
free thinking for the world

**Marina Silva: 'O Brasil vai assumir o protagonismo ambiental internacional'**

<https://www.opendemocracy.net/pt/marina-silva-brasil-vai-assumir-protagonismo-ambiental-internacional/>

**EL OBSERVADOR**

**El predominio conservador en el nuevo Congreso brasileño amenaza la agenda ambiental**

<https://www.nytimes.com/2022/11/01/climate/amazon-climate-lula-bolsonaro.html>

**FOLHA DE S.PAULO**  
★ ★ ★

**Brasil devastou quase 90% da mata atlântica e 20% da Amazônia depois da Independência**

<https://www1.folha.uol.com.br/ilustrissima/2022/05/brasil-devastou-quase-90-da-mata-atlantica-e-20-da-amazonia-depois-da-independencia.shtml>

# 24

**Valor**  
ECONÔMICO

### De volta ao jogo

<https://valor.globo.com/publicacoes/suplementos/noticia/2022/11/30/de-volta-ao-jogo.ghtml>

**re|set**

### Senado dos EUA aprova pacote climático de US\$ 370 bi

<https://www.capitalreset.com/senado-dos-eua-aprova-pacote-climatico-de-us-370-bi/>

**uol**

### ‘Descarbonização’ é a chave para garantir nosso futuro; Você sabe o que é?...

<https://www.uol.com.br/ecoa/ultimas-noticias/2022/10/05/descarbonizacao-e-a-chave-para-garantir-nosso-futuro-voce-sabe-o-que-e.htm>

**O GLOBO**

### ‘Pacote da destruição’ ambiental pode passar no Congresso ainda em 2022

<https://oglobo.globo.com/brasil/meio-ambiente/noticia/2022/10/pacote-da-destruicao-ambiental-pode-passar-no-congresso-ainda-em-2022.ghtml>

**BBC  
BRASIL**

### ‘Desmatamento zero’: o que Lula promete mudar na preservação da Amazônia

<https://www.bbc.com/portuguese/brasil-63462152>

**g1**

### O Assunto #836: O Brasil de volta à agenda climática

<https://g1.globo.com/podcast/o-assunto/noticia/2022/11/17/o-assunto-836-o-brasil-de-volta-a-agenda-climatica.ghtml>

**ESTADÃO**

### O perigo do ‘revogação’

<https://www.estadao.com.br/opiniaao/o-perigo-do-revogaco/>

**yahoo/notícias**

### Lula deve rever ou revogar pelo menos 401 atos de Bolsonaro, aponta análise

<https://br.noticias.yahoo.com/lula-deve-rever-ou-revogar-114100705.html>

# WEBSITES AND SOCIAL MEDIA



**25,621**

initiated

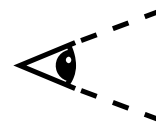
USERS



**36,763**

registering  
a total of

SESSIONS on the  
Política Por Inteiro  
website



**106,736**

PAGEVIEWS



In addition, the initiative has now **1,459** who receive its contents by email.

SUBSCRIBERS

On the Talanoa website,



**5,565**

initiated

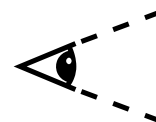
USERS



**7,716**

registering  
a total of

SESSIONS



**16,616**

PAGEVIEWS

**26**



On social media, we have profiles for **Política Por Inteiro** and **Talanoa**.



In 2022, we reached more than

**1.1 MILLION**

with our publications.

PEOPLE

## FOLLOWERS



2,575

2,300



4,291

559

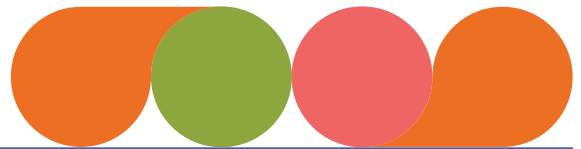


1,661

1,922

# CONTACT US





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**@TalanoaReal**



**Instituto Talanoa**

# 2022 DONORS

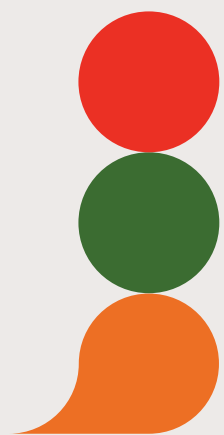
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**OPEN SOCIETY  
FOUNDATIONS**





**30**



# NETWORKS AND PARTNERS

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-  **Clima e Desenvolvimento**
-  **Climate Action Network - CAN**
-  **Climate Advisers**
-  **Coalition Brazil Climate, Forests and Agriculture**
-  **Fórum Amazônia Sustentável**
-  **International Climate Politics Hub - ICPHub**
-  **KitchenSink**
-  **Observatório do Clima - OC**
-  **Rede de Advocacy Colaborativo - RAC**

